

FOR IMMEDIATE RELEASE



Laars Creates New Positions to Strengthen Customer Service Commitment

Laars is pleased to announce the creation of two new positions that will further strengthen Laars' commitment to improving the Laars customer experience and our new product development process.

Joan Mishou has accepted the position of Product Manager. In this new role Joan will ensure that hydronic products and systems, associated technical information and available tools meet the needs of our customers. She will also work closely with engineering via the New Product Development process to help bring forth industry leading products. Over Joan's 24 years at Laars she has developed in-depth technical and product knowledge which will make her an immediate asset in this new role.

Sunna Ziakas has accepted the position of Customer Service Supervisor. In this role Sunna will lead the daily activities of the customer service team. Sunna's combined 19 years of experience in our Customer Service Department (the last 10 years as Senior Customer Service Representative) make her the ideal fit for this new role and will result in a seamless transition for our customers.

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